



# A Taste for Travel

www.atastefortravel.ca

**A**Taste for Travel is a fast-growing culinary travel blog showcasing the world's most amazing food, drink and sun destinations. It features reviews of luxury resorts, restaurants and products as well as delicious recipes and travel tips to help readers discover the best of North America, the Caribbean and Europe. The emphasis is on locally-sourced ingredients, innovative products and authentic experiences.



+3.5K



+8.6K



+1.5K



+5.1K

@atastefortravel total followers: 18,700

Our highly engaged, affluent readership, aged 30-65, are culinary adventurers who enjoy immersing themselves in local culture through experiences such as walking tours, cooking classes, wine tastings and signature dishes created by home cooks, street vendors, innovative chefs and Michelin-starred chefs.

## Top 25%

*Most Influential Travel Bloggers  
#travel1k RISE leaderboard*

## AUDIENCE

- Monthly page views: 16,000 (3 month average 2018)
- DA: 31; PA: 45
- Demographics: 55% United States, 26% Canada, 19% UK, Mexico, Europe

## Best Blog Post of the Year

*Caribbean Tourism  
Organization (CTO) 2016*

## SERVICES

- Social Media Marketing Campaigns
- Destination Storytelling, Content Creation
- Advertising
- Contests, Giveaways and Product Reviews
- Sponsored Posts

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## WHO WE ARE



### PUBLISHER

### CONTRIBUTORS

Michele Peterson is an award-winning food and travel writer who has written for National Geographic Traveller, WestJet, Fodor's, Ensemble Vacations, the Globe and Mail, LUXE, Ottawa Wedding, Fifty-five Plus, and over 100 other publications. Her work appears in travel anthologies as well as Lonely Planet's cookbook *Mexico: From the Source*.  
www.michelepeterson.com

Jessica Percy-Campbell, aka The Vegan Vacationista seeks out the best veg-friendly food in sunny destinations. While she loves the perks (hello plunge pools and room service) of luxury travel, she's equally comfortable travelling on a student budget @VeganVacay

Heather & Arnie are a Toronto-based couple specializing in luxury travel, vegetarian cuisine and high-end fashion.

## COLLABORATIONS



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