



# A Taste for Travel

www.atastefortravel.ca

**A** Taste for Travel is a fast-growing culinary travel blog showcasing the world's most amazing food, drink and sun destinations. It features reviews of luxury resorts, restaurants and products as well as delicious recipes and travel tips to help readers discover the best of North America, the Caribbean and Europe. The emphasis is on locally-sourced ingredients, innovative products and authentic experiences.



+3.6K



+8.8K



+2.5K



+5K

@atastefortravel total followers: 20,000

Our highly engaged, affluent readership, aged 30-65, are culinary adventurers who enjoy immersing themselves in local culture through experiences such as walking tours, cooking classes, wine tastings and signature dishes created by home cooks, street vendors, innovative chefs and Michelin-starred chefs.

Best Blog Post of the Year - Caribbean Tourism Organization (CTO) 2016

## SERVICES

- Social Media Marketing Campaigns
- Destination Storytelling, Content Creation
- Advertising
- Contests, Giveaways and Product Reviews

## AUDIENCE

- Monthly page views: 25,000 (March 2019)
- Domain authority: 37
- Demographics: 55% United States, 26% Canada, 19% UK, Mexico, Europe

## COLLABORATIONS



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## WHO WE ARE



### PUBLISHER

### CONTRIBUTORS

Michele Peterson is an award-winning food and travel writer who has written for National Geographic, WestJet, Fodor's, Ensemble Vacations, the Globe and Mail, LUXE, Ottawa Wedding, Fifty-five Plus, and over 100 other publications. Her work also appears in Lonely Planet's cookbook *Mexico: From the Source*.  
www.michelepeterson.com

Jessica Percy-Campbell, aka The Vegan Vacationista seeks out the best veg-friendly food in sunny destinations.  
@VeganVacay

Heather Koroluk is a Toronto-based writer specializing in luxury travel, vegetarian cuisine and high-end fashion. She's written for Canadian World Traveller and Taste & Travel International

## AS SEEN IN



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